



7th Annual China Business Plan Competition

January 5, 2012

Guanghua School of Management
Beijing, China

150+ participants from UMD, Peking University, UIBE, and Zhejiang University
\$10,000 in cash prizes available to winning teams

Who is Eligible?

The competition is open to teams of MBA students interested in new venture creation in China. Each team must have no more than four members and individual entries are accepted.

To Enter

Entries must address a business opportunity for China or one that leverages Chinese resources. The application deadline is Thursday, December 22. Each entry consists of a six-minute PowerPoint presentation, in English, that answers the following:

- | | | | |
|---------------|---------------------|----------------|--------|
| — Problem | — Market | — Solution | — Team |
| — Competition | — Risk of Viability | — Use of Funds | |

To enter, email the information below to Jennifer Hankin at jhankin@rhsmith.umd.edu by December 22:

- Team member names and University affiliation
- Business name and one sentence description
- PowerPoint presentation

Judging

Teams will present their ideas before a panel of judges from the Dingman Center and venture capital firms and successful businesses from China and the United States. Winners will be determined by their ability to meet defined criteria, present and respond to questions — as well as capacity to implement the business idea.



Awards will be distributed in cash during the competition event on January 5.